



Airport Stockholm Arlanda

Location Teminal 5 and 4

Product Digital Megascreens

Name ARN-D-120 and ARN-D-125

Number of faces 3

Format Landscape
Ad lenght 10 seconds
Loop 30 seconds

Sov 12,5%

Frequency 120 views per hour

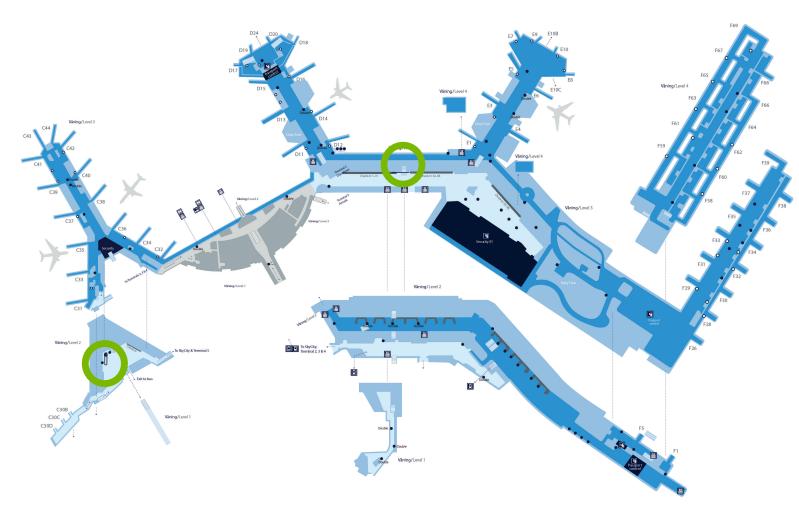
Gross price / week 50 000 SEK

Campaign period Weekly



Location

ARN-D-120 & ARN-D-125





O Digital Landscape Qty: 47

Specifications sheet

ARN-D-120

Delivery address:

airport.advertising@swedavia.se

The material must be delivered no later than five working days before campaigne start.

Technical details:

Two digital mega screens, landscape format on the scheduele board in the check-in hall, terminal 5.

Pixels/resolution:

1088 x 512

Video format:

MPEG-4 Part 14 (MP4)

Image format:

JPG or PNG (RGB)

Image frequency:

25 images per second

Bit rate:

10 000 kbp/s

Video code:

Standard

Sound format:

No sound

Lenght:

10 seconds

Delivery of digital material:

E-mail or Sprend to airport.advertising@swedavia.se



Specifications sheet

ARN-D-125

Delivery address:

airport.advertising@swedavia.se

The material must be delivered no later than five working days before campaigne start.

Technical details:

Large digital screen, landscape format, terminal 4.

Pixels/resolution:

1280 x 512 px.

Video format:

MPEG-4 Part 14 (MP4)

Image format:

JPG or PNG (RGB)

Image frequency:

25 images per second

Bit rate:

10 000 kbp/s

Video code:

Standard

Sound format:

No sound

Lenght:

10 seconds

Delivery of digital material:

E-mail or Sprend to airport.advertising@swedavia.se

